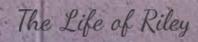
## **ACTIVE PLAY EVERYDAY** Canine Conditioning Equipment

8888





wtaylor@tloriley.com

At FitPAWS<sup>®</sup>, we admire dogs and people who work with dogs. We admire the passion, the love, the hard work, the devotion, the belief that dogs will give their best...and that we can also give OUR best to dogs.

## POWER TOTHE DOG.





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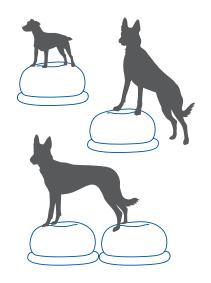
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#### FntPAVVS

#### **NEW Surface** Special TRAX<sup>™</sup> Design Provides Superior Grip and Stability DOG Features TRAX<sup>™</sup> Neuro Stimulation Bumps. **BALANCE DONUT**



#### **BENEFITS**

- Build Confidence
- Improve Fitness
- Focus Attention
- Strengthen Muscles

#### **FitPAWS® Balance Donut:**

- Superior Gripping
- Heavy-Duty Dog Design Resists Punctures
- Wide Base Makes Stability Easier
- Inflation Pump Included

**Circular Product Holder: (Sold Separately)** 



Develop a Stronger **Bond with Your Dog** 



Give them a Workout! Increase mobility, performance, and prevent Injuries. The FitPAWS<sup>®</sup> Dog Donut Ball will improve your dog's core strength, flexibility, body awareness, fitness, and confidence, all while building a better bond with your dog.

> **Improve** Core Strength for Less Injury



**Get K9FIT 15 Minutes** a Day!

## **BALANCE CIRCULAR PRODUCT HOLDER**

**BENEFITS** 

*ideallys* 

Trick Training

Limb Awareness

Add Stability

Try using the FitPAWS Circular Product Holder as a handheld, jump-through ring for trick training, agility-tire-jump training, and fun aerobic exercise with your family dog.

The FitPAWS Circular Product Holder is also an important safety tool for the animal rehab practitioner who is using the FitPAWS Donut, Rocker Boards, Wobble Boards or add to the K9FITbone for weight bearing therapy after surgery.





**Trick Training** 

**Builds Confidence** 

tabilizes **Products** 

The FitPAWS<sup>®</sup> Circular Product Holder is an inflatable ring that helps stabilize the FitPAWS Donut and other products, like the FitPAWS Wobble Board and Donut. This is a good training tool to build confidence if your dog is new to balance exercise.

Limb Awareness

a state of the last

## 14" DOG **BALANCE DISC**

#### **BENEFITS**

- Beginner Balance Training
- General Fitness
- Rehabilitation

#### **FitPAWS® Balance Disc:**

- \*14" (13.5 cm) Balance Platform
- 2 Surface Textures Ribbed/Bumps
- Use Separately or Combine Multiple Discs



\*Approx. Size



**Great for Indoor Exercise Games** 

Low-Level **Balance Challenge** 

14

The FitPAWS<sup>®</sup> Dog Balance Disc turns any flat surface into an active one. Changing the level of air in the cushion encourages your dog to engage different muscles to maintain balance. The micromovements created in the body from the act of balancing strengthens the core and limbs.

**Textured Surface for Neural Stimulation** 

## **GIANT BALANCE DISC**

#### **BENEFITS**

- Beginner Balance Training
- General Fitness
- Rehabilitation

#### **FitPAWS® Giant Balance Disc:**

- \*22" (35.5 cm) Balance Platform
- 2 Textures Smooth/Bumps

\*Approx. Size







The FitPAWS<sup>®</sup> Dog Giant Balance Disc turns any flat surface into an active one. Changing the level of air in the cushion encourages your dog to engage different muscles to maintain balance. The micromovements created in the body from the act of balancing strengthens the core and limbs.

**General Fitness** 

Rehabilitation

#### **GREAT FOR INDOOR EXERCISE GAMES!**



## DOG **PAW PODS**

#### **BENEFITS**

- Stack Training Coordination
- Independent Limb Awareness
- Dynamic Balance Challenge

#### FitPAWS<sup>®</sup> Paw Pods:

- 4 Assorted Colors
- 2 Textures Flat/Bumps
- Anti-Skid Bottom
- Mesh Storage Bag

**Improve Weight Bearing Consistency** 

**Anti-Skid Bottom** 



Improve your dog's dynamic balance, independent limb awareness, and coordination with FitPAWS<sup>®</sup> Paw Pods. Arrange the pods with flat-side down for more stabilization or flat-side up for more balance challenge.

**Develop Motor Skills** 

**Sensory Bumps for Neural Stimulation** 

**GREAT FOR INDOOR EXERCISE GAMES!** 

DOG **TRAINING TARGETS** 

FitPAWS

INS

#### Target training games can be a fun and engaging way to teach your dog to:

- Step on a specific mark
- Get used to a piece of new equipment
- Stay in a particular place
- Learn body awareness
- Learn Conformation Stacking

FitPAWS® Targets are packaged with four flexible Targets (2 blue, 2 yellow) in the colors that dogs see best! Each Target is 10" in diameter.



**Train New Behaviors** 

**Use for Adding Extra Traction on Other** FitPAWS® Gear

Place one Target on the floor and use a clicker or treats to reward your dog when they show interest in the Target. You can start by luring them with a treat in front of their nose and then directly above the Target (1). Progress to rewarding your dog when their foot is on the Target (2). Then move the Target to different spots and see if your dog can learn the game (3).

Help Introduce Dogs to **New Equipment** 

the state

#### **GREAT FOR INDOOR EXERCISE GAMES!**

#### \*Sizes

- 40cm yellow TRAX
- 50cm red TRAX
- 60cm blue TRAX
- 70cm yellow
- 80cm red

TRAX Peanut available for 40cm, 50cm and 60cm \*Approx sizes

### DOG **BALANCE PEANUT**





#### **BENEFITS**

- Build Core Strength
- Promote Good Form
- Boost Confidence
- Improve Joint Health

#### **FitPAWS® Balance Peanut:**

**NEW Surface available** 

Features TRAX<sup>™</sup> Neuro Stimulation Bumps.

Special TRAX<sup>™</sup> Design Provides Superior Grip and Stability

- Provides Non-Slip Grip Ridges
- Resists Damage Caused by Dog Nails
- Professional-Grade, Heavy-Duty PVC Material
- Saddle (Dipped Center) Provides Stability
- Change Balance Challenge with More or Less Air

FitPAWS

- Sizes Available for All Breeds
- Inflation Pump Included

**Strengthen Muscles** of Entire Body

**Center Cradle Ideal** for Stretching



The unique, elongated-peanut design provides a dog-specifictraining platform that promotes better form and a more stable training platform than regular, round exercise balls. The versatile, peanut shape targets front-toback or side-to-side movements, important to dogs that are new to core conditioning training.

> **Ribbed Surface on 70** and 80 and TRAX™ **Neuro Stimulation** Bumps on 40, 50 and **60 for Better Traction**

**Special Dog-Specific Shape Promotes Proper Form and Alignment** 



**Get K9FIT 15 Minutes** a Day!



## DOG **ROCKER BOARD**

#### **BENEFITS**

- Improve Body Awareness
- Develop Balance Confidence
- Condition and Strengthen
- Contact Training

#### FitPAWS<sup>®</sup> Rocker Board:

- Extra-Wide 30" x 30" (75 cm x 75 cm) Surface
- 1.5" (4 cm) Center Fulcrum Bar
- Padded, Non-Slip Textured Training Mat (Removable)



**Improve Sense of Body Awareness** 

**Single Plane Movement Provides More Control** 

The FitPAWS<sup>®</sup> Rocker Board is perfect for dogs new to balance training, seniors, and puppies. The back and forth movement in one plane is a great place to start for dogs not fully confident in their balance.

> Extra-Wide Contact **Surface Just for Dogs**



## Canine Gym<sup>®</sup> Dog Agility Kit

#### **BENEFITS**

- Cardio
- Agility
- Gait Training
- Body Awareness

#### Indoor or Outdoor Fun

For every backyard agility enthusiast!

- 6, 12" Cones, 3 Height Adjustments
- 3 Collapsible, Interlocking Jumping Rails
- Lightweight for On-The-Go Portability
- CanineGym<sup>®</sup> Online Training Cards

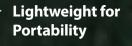


**Balance Your Dogs Mind and Body** 

Develop a Stronger **Bond with Your Dog** 



Agility helps develop a stronger bond, confidence, and selfawareness for dogs of any age or breed. Practicing 3–5 times a week is recommended to improve body awareness, gait movement, and teaching collected balance.



#### **ONLINE TRAINING** CARDS





**Get K9FIT 15 Minutes** a Day!



## DOG **WOBBLE BOARD**

#### **BENEFITS**

- Multi-Directional Balance
- Improve Body Awareness
- Increase Range of Motion
- Condition and Strengthen

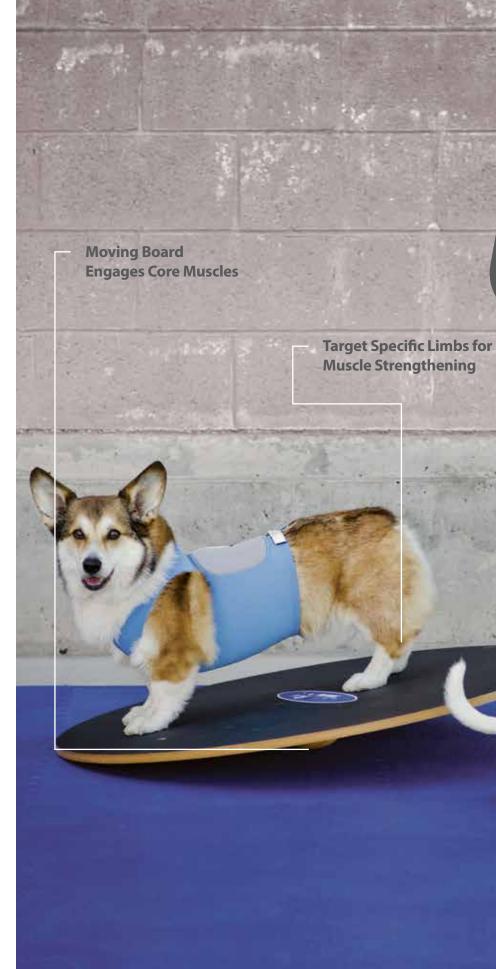
#### **FitPAWS® Wobble Board:**

- Non-Slip Textured Surface
- 360-Degree Dynamic Rotation

#### Choose From Two Sizes: 20" and 36"

- 20" (50 cm) Includes 2.5" Fulcrum
- 36" (92 cm) Includes 3 Interchangeable Fulcrums

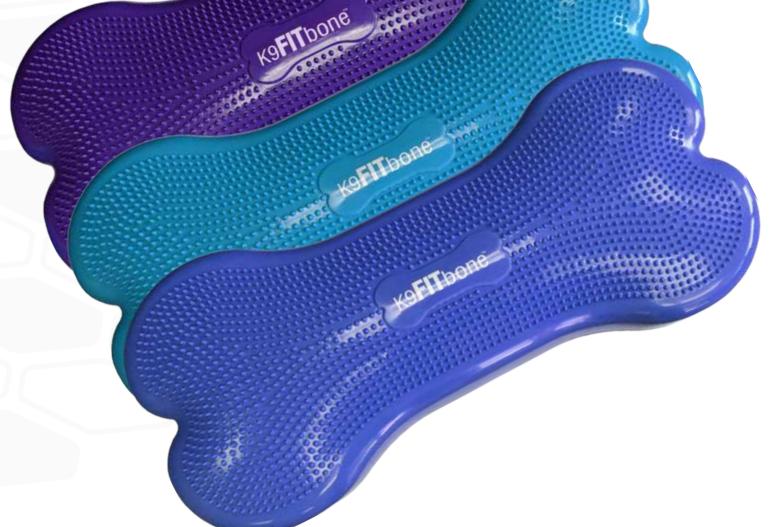




The FitPAWS 36" and 20" Wobble Boards are great dynamic balance training tools to add to your dog's cross-training, as they rotate a full 360°. Your dog will not only develop motor-skills, but will also improve its core strength as it works to maintain its center of gravity on the board. Training regularly on the FitPAWS Wobble Board is a good way to maintain strong joints, range of motion, and mobility.

#### **Muscle Strengthening**

**Boost Motor-Skill Training** 



## Canine Gym<sup>®</sup> Giant K9FITbone<sup>™</sup>

#### **BENEFITS**

- Core and Limb Strength
- Create a Stronger Bond
- Great for All Dogs

#### Fun. Balanced. Fitness.

Instability training on the K9FITbone helps build core muscles, body awareness, and balance.

- 3 Colors Sky Blue, Turquoise and Violet (may vary with season)
- 2 Textures Flat/Bumps
- Approx. size (will depend on inflation) 35.5" x 15.7" x 5.5"

#### CanineGym® Training Cards Online Detailed Online Exercise

Cards

Make Training Simple, Convenient, and Fun





Indoor Training

#### www.tloriley.com

Our new Giant balance platform is Super-sized Canine fitness and provides fun and a greater sense of dog aesthetics. It is a well-rounded tool that packs a big punch. Available in Original Size and Minis.

#### **ONLINE TRAINING** CARDS

**Lower Balance** Challenges



**Get K9FIT 15 Minutes** a Day!



Indoor Instability Training

## Canine Gym<sup>®</sup> K9FITbone<sup>™</sup>

#### **BENEFITS**

- Core and Limb Strength
- Create a Stronger Bond
- Great for All Dogs

#### Fun. Balanced. Fitness.

Instability training on the K9FITbone helps build core

Aller

- muscles, body awareness, and balance.
- Assorted Colors changes with season
- 2 Textures Flat/Bumps
- Approx. size (will depend on inflation) 23"x10"

#### **CanineGym® Training Cards Available**





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**Sensory Stimulation** 

**Lower Balance** 

Challenges

Our original K9FITbone balance platform, shaped like a bone, provides fun and a greater sense of dog aesthetics. It is a well-rounded tool that packs a big punch. Just 15 minutes a day can improve your dogs fitness.

#### **ONLINE TRAINING** CARDS





Get K9FIT **15 Minutes** a Day!



K9FITbone

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K9FITbone

#### **BENEFITS**

(9FITbone

- Core and Limb Strength
- Create a Stronger Bond
- Great for All Dogs

#### Fun. Balanced. Fitness.

Instability training on the K9FITbone helps build core muscles, body awareness, and balance.

- 3 Colors SET of 2 Blue, Razzleberry or Mango
- \*colors may change with season
- 2 Textures Flat/Bumps
- Approx. size (will depend on inflation) 11.5" x 6.5" x 2.5" each

#### **CanineGym® Training Exercises**

- Online Exercise Ideas
- Make Training Simple, Convenient, and Fun





**Compare all three** 

**K9FITbone sizes** 

K9FITbone

**Indoor Instability** Training



www.tloriley.com

Our Mini K9FITbones double the canine fitness fun in a set of 2. Shaped like a bone, provides fun and a greater sense of dog aesthetics. It is a well-rounded tool that packs a big punch. Just 15 minutes a day can improve your dogs fitness.

## Dog Balance Ramp

#### **BENEFITS**

- Beginner Balance Training
- General Fitness
- Rehabilitation
- Use with other FitPAWS Products

FitPAWS<sup>®</sup>Ramp: \*14" Balance Platform

- Textures Surface Ribbed/Bumps
- Use Separately or Combine with other FitPAWS products
- Inflation Pump (Sold Separately)







### "Ramp Up" to other FitPAWS equipment



### **FlexiPAWS** Cloud

#### **BENEFITS**

The Cloud is a "MUST HAVE" for your Canine Gym. The Sky Is The Limit!

- General Fitness
- Rehabilitation
- Double them up or use individually.

#### FlexiPAWS<sup>®</sup> Cloud

- Textures Surface Smooth and Bumps
- Use Separately or Combine with other FitPAWS® or Flexiness® products
- Inflation Pump (Sold Separately)
- Two Colors Available Lilac and Teal
- Approx Size 15.75" x 12.6" x 27.56"

www.tloriley.com

FitPAV/S



**Boost Motor-Skill Training** 

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### **Flexiness**<sup>®</sup> **FITNESS TOOLS**

**Flexiness® TwinDisc Flexiness® SensiMats Flexiness® Donut Disc** 

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#### **BENEFITS**

- Agility & Flexibility
- Body/Limb Awareness & Balance
- Muscle Building
- Beginner Balance Training
- General Fitness
- Rehabilitation



FitPAWS<sup>®</sup> is proud to carry Flexiness<sup>®</sup> Fitness Tools.

Flexiness®TwinDisc Flexiness<sup>®</sup> SensiMats Flexiness<sup>®</sup> DonutDisc



### **Therapeutic & Conditioning Equipment for Your Practice**

FitPAWS<sup>®</sup> Canine Rehabilitation and Conditioning Equipment is designed specifically for the unique needs of dogs. Because our products are versatile, they can be used by animal rehabilitation professionals, veterinarians, sport dog enthusiasts, and professional dog trainers, for core strengthening, indoor exercise, increased range of motion, flexibility, neuromuscular facilitation, sensory and perceptual stimulation, joint alignment, and balance control.

Ask your FitPAWS Dealer to put together a Canine Rehabilitation Package. Videos and Exercises cards with Kerry Fisher, DVM, CCRP are available for most products.



**Adjunct Diagnostic Tools** Dogs may demonstrate weakness or pain on an unstable surface versus the exam table or floor.



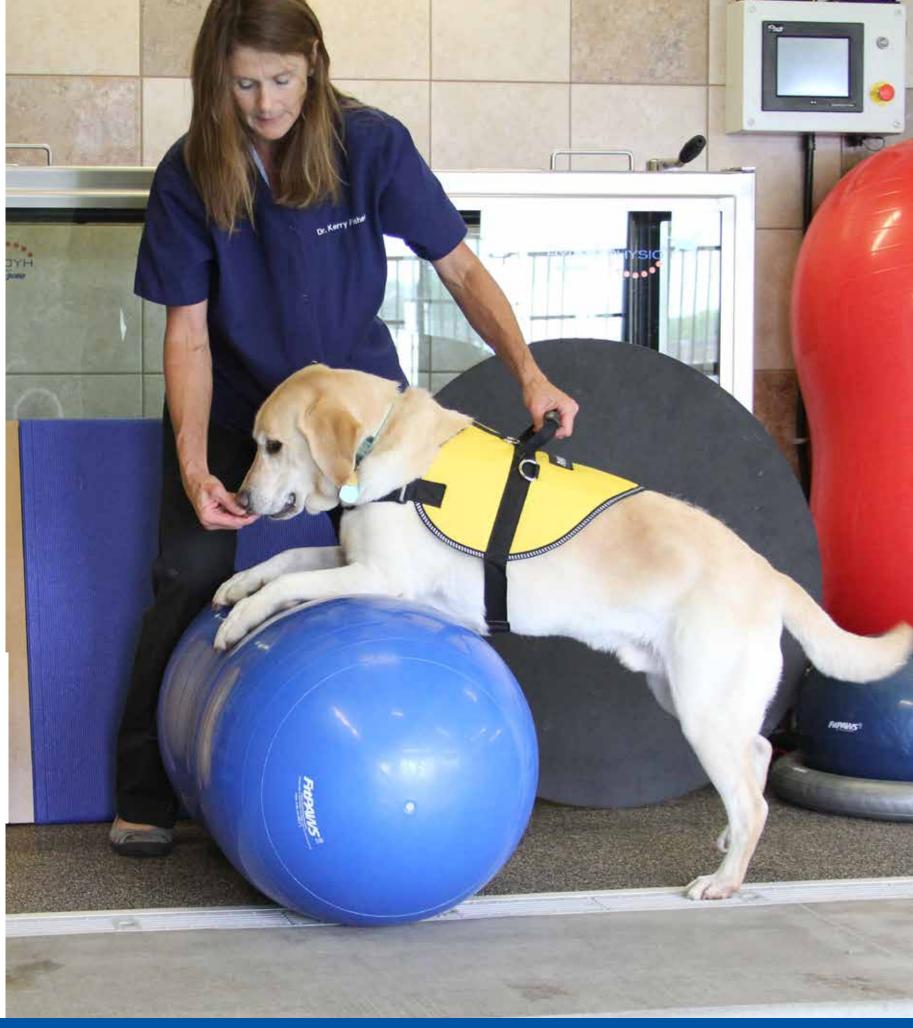


**Multiple Applications for Rehabilitation/Conditioning Programs** 

Various equipment types allow for multiple applications for any dog breed, size, or age.



**Balance is Part of All Movement** Good movement is dependent on balance. Implement a mix-and-match program for ultimate results.



### **HOW TO RAISE A HAPPY DOG**

If your dog is a loved pet and part of your family, you'll want to make sure they stay healthy and fit. FitPAWS® **Canine Conditioning Equipment is a fun and simple** way to exercise your pet indoors!

Healthy dogs will tire in 5-10 minutes, 3-4 times a week. Because you are supervising their exercise and helping to stabilize the equipment, you'll spend some quality time with your pooch, which you'll both enjoy! It's a great opportunity to train with positive reinforcement and strengthen the bond between human and animal companion, while giving your dog a complete overall body workout. Your dog will love you for it.

#### **Benefits to Active Living**

There are many benefits, beyond the emotional, that adding 3 to 4 activities can bring to your dog's schedule, here are just a few:

- Increased Trunk and Core Strength
- Stabilization of Weak Areas
- Improved Reaction and Control
- Improved Balance and Body Position Awareness
- Increased Range of Motion in Joints
- Elongation of the Muscles

#### Puppy's Need Exercise Too

It's been said that "A tired puppy is a good puppy!" Often, destructive behaviors are due to a puppy that's not had enough exercise. FitPAWS products are perfect for helping get rid of puppies' excess energy, while giving them a beneficial physical and mental 'job' by teaching them new games, tricks, and behaviors.

The FitPAWS<sup>®</sup> Donut is a must for any new puppy



owner. And a FitPAWS<sup>®</sup> Circular Product Holder makes it even easier to start training your puppy. These inflatable products are low-impact and you can start as early as 8 weeks, with 3–5 minute training sessions.

Your puppy's tail will wag when they are rewarded for learning new behaviors on FitPAWS equipment, which enriches your bond with your new best friend. You can also improve your puppy's confidence and desensitize them to the wobbly motion of the car ride by playing games with them on the FitPAWS® Wobble Board for short durations.

Improving your puppy's core strength, confidence, and body awareness puts them on the right track to living a longer, happier, and healthier life. A more active lifestyle strengthens your puppy for future injury prevention and overall well-being.

Dog breeders are encouraged to use the FitPAWS® **Giant Balance Disc to raise strong and confident** puppies that easily transition to active family pack members.

#### Senior Dogs, Not Sedentary Dogs

Our Senior dogs tend to lose muscle mass in their hind ends. Keep you senior dog in tip-top shape by incorporating consistent workouts on low-impact FitPAWS equipment.

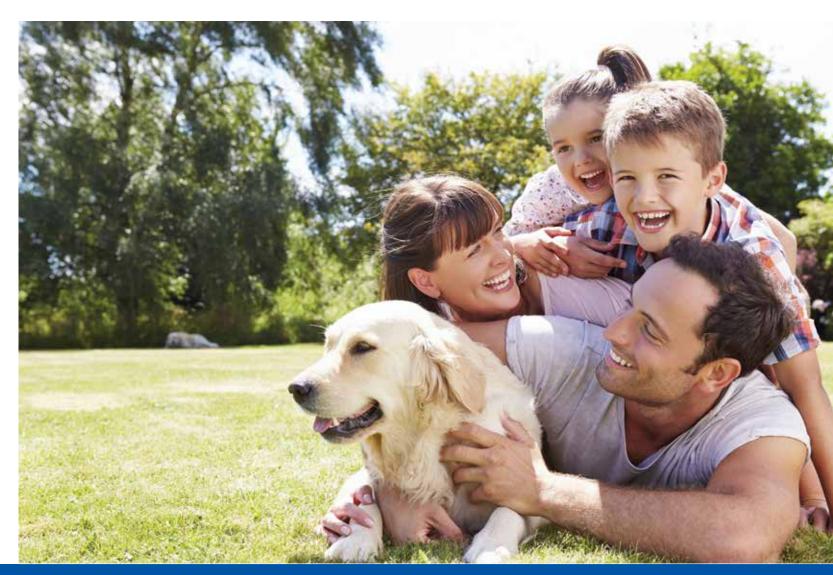
Senior dogs need exercises that increase musculature in the hind end, which is why 'dog squats' and repetitions of sit-to-stand movements, on top of a FitPAWS<sup>®</sup> Peanut, are perfect for them. You can also use the Peanut as an assisted-stand prop, while you help with the squat motion.

Doggie push-ups are a great exercise to increase shoulder strength. Try using a FitPAWS<sup>®</sup> Balance Disc or Donut underneath your Senior dog's rear feet, with their front feet positioned on the ground. This shifts the weight to their shoulders, while challenging their center of gravity.

Strengthen the musculature surrounding your senior dog's joints to keep their joints healthy and nourished. As dogs age, they tend to lose their musculature and balance, so it's good to incorporate FitPAWS Training a few times a week to maintain a happy and healthy Senior pet.

#### Workouts for Weekend Athletes

Even if your dog doesn't compete in sporting competitions, they will still benefit from core strengthening activities. Many active families take their



dogs on long hikes, jogs, and swims, or involve them in fun, yet strenuous, play activities, like fetch or catch. If your dog is a couch potato during the week and

susceptible to injuries from having a weak core, being overweight, and overworked. It's important that these dogs have a conditioning program to prevent injuries. Just 5–10 minute sessions, 3–4 times a week on the **FitPAWS®** Peanut will help improve core strength and muscle tone for injury prevention and increased weekend performance.

a weekend canine warrior, they are often more

The FitPAWS<sup>®</sup> Hurdle Set is extremely portable (weighing around 11 lbs and comes in its own carrying case) and is easy to take to the neighborhood park, for a fun course of running and jumping. Or try the Agility Set which breaks apart for easy storage!

# Trails Blazed DAILY

#### What the Experts are Saying!

#### **BOBBIE LYONS (K9FITteam)**

"My clients and I choose FitPAWS products because the company supports dog fitness, they stand behind their products, and produce their products with safety in mind. I use FitPAWS products to reduce the chance of injury and improve performance in sport dogs, by increasing strength, balance and body awareness. FitPAWS products have made a huge difference in the lives of my clients and their dogs."

Bobbie Lyons, CCFT, FP-MTI, Cert CF

#### **DR. KERRY FISHER**

FitPAWS<sup>®</sup> equipment has a place in every veterinary hospital and also in every dog owner's home. I've been using & recommending dynamic exercises for rehabilitation, injury prevention, conditioning, weight loss and behavioral challenges in dogs and cats since opening a veterinary pain management practice in 1996. It was exciting to find Ball Dynamics International, manufacturer of FitPAWS<sup>®</sup>, about 15 years ago. It's evident that they share a love for the well being of dogs.

This equipment is a key part of any program for improving physical strength (including core strength), muscle balance, proprioception, confidence and the ability to perform daily activities and functional abilities. Dogs with lots of energy and little to do will get guite the workout, both mentally and physically, using FitPAWS® equipment.

It's been rewarding to see the positive functional, physical and mental changes in the animals and the joy these changes bring to their owners! FitPAWS® equipment requires little storage space and provides ongoing benefits to my patients.

Dr. Kerry Fisher, DVM, CCRT, CCFT, FP-MTI

#### **DR. SONNET JARVIS**

"The FitPAWS equipment is fabulous for developing top line and improving posture in the show ring. I have helped several dogs achieve titles and points by using the entire line of balance equipment to improve form. The dogs love working on the equipment and

the dogs' parents love the results. Thanks FitPAWS for making quality equipment that makes a difference!" Dr. Sonnet Jarvis, DVM, CCRT, NASM-PT, NASM-CES, CCFT, FP-MTI

#### SHARI SPRAGUE

"I love my FitPAWS equipment. It is well made and their customer service is excellent. My patients love playing on the equipment and I love watching them gain strength and stability, as well as improve the weight bearing abilities and balance using different tools. In addition, I see many dogs gain confidence by using the different equipment. I enjoy being creative with the equipment, giving dogs different scenarios to play around with."

Shari Sprague, MPT, CCRT, FP-MT

#### LISA BLANCHARD

"I utilize FitPAWS equipment on a daily basis to improve the balance, stamina, strength, mental focus, and flexibility of dogs of all walks of life. As a rehabilitation professional, I work with dogs that are geriatric, recovering from surgery, and canine athletes. The variety that is available in the FitPAWS equipment, allows me to customize programs to the individual needs of the client. I am very pleased with FitPAWS and I will continue to utilize and recommend it to my clients."

Lisa Blanchard, BA, LVT, CMT, CCRP, CCFT, FP-MTI

#### **DARRELL WILKERSON**

"I use FitPAWS equipment for all of the working dogs that I personally train, own, or handle. The FitPAWS equipment has proven to increase balance, develop the core and enabled me to target specific muscle groups that each individual dog needs, in order to reduce the risk of injury. My experience with using the FitPAWS equipment in training is that the dogs are motivated, the training increases the bond between the handler and the dog, and generally makes for a more obedient canine."

Darrell Wilkerson, CCFT, FP-MTI, Trainer & FEMA Instructor - Search and Rescue

## POWER TO THE DOG

PAVS



The Life of Riley

www.tloriley.com | wtaylor@tloriley.com

FitPAWS